

Collective Innovation

Collective innovation refers to the introduction of new products, processes, organizational forms and ways of working through active participation by as many stakeholders as possible within a community (community of practice) with the aim of achieving a particular improvement for the community and where all proceeds benefit that community.

This prototype for collective innovation was developed as part of the CLICKNL project Collective innovation for the biobased transition, led by Rikst Westra, Sebastian Olma (both CARADT, Avans University of Applied Sciences) and Kaj Morel (BWNO, Avans University of Applied Sciences).

